# Los Angeles Pierce College 2020-2021 General Catalog Addendum B

## KEY

* Underlined green text = Addition
* ~~Strikethrough text~~ = Deletion

## I. New Certificate of Achievement

* Social Media

## II. Changes to Courses

* ANML SC 530 – remove prerequisite of ANML SC 501 (effective Spring 2021)
* ANML SC 531 – remove prerequisite of ANML SC 501 (effective Spring 2021)
* ANTHRO 111 – approved for C-ID ANTH 115 L

## III. Changes to Programs

* General Studies: Arts and Humanities A.A.
  + **ADD** CHICANO 007, CHICANO 008, JAPAN 009
* LAPC General Education Pattern 2020-2021
  + Area C: **ADD** CHICANO 047; **DELETE** ART 161, CHICANO 045
  + Area D2: **ADD** MATH 120, MATH 228A
  + Area E2: **ADD** DANCEST 301, DANCETQ 111; **DELETE** DANCEST 285, 331

## IV. UC Transferable Course Agreements

* TECTHTR 700 is UC transferable (retroactive to Fall 2020)

## I. New Certificate of Achievement

SOCIAL MEDIA

Certificate of Achievement

(STATE CODE 40273)

PROGRAM INFORMATION

The goal of the Social Media Certificate of Achievement is to prepare students to obtain freelance and permanent employment in social media or to use social media skills in other areas of employment. This program teaches online and visual communication, including producing images, videos, articles, blog posts and podcasts. Skills learned will be further enhanced being creating content for Pierce College Media Arts Department publications, the Roundup, the Bull, KPCRadio.com and related social media accounts.

Upon completion of this program, certificate holders should be able to apply the skill sets in a variety of social media careers. These skills are also applicable in journalism fields as well as communication, marketing, public relations, film, television and electronic media. Specific careers related to this certificate would include: social media specialist, social media manager, social media strategist, brand ambassador, community manager, brand manager, digital media producer, social media director, content strategist, content manager, content producer, digital marketer, digital content producer, social media editor, social media lead, social media consultant and social media assistant.

GAINFUL EMPLOYMENT

To find information about the careers for which this certificate prepares you, the costs associated with the program, median debt accumulated by students completing the program, and time to completion, please visit the Gainful Employment Disclosure website at:  
http://www.piercecollege.edu/departments/cate.asp

PROGRAM LEARNING OUTCOMES

Upon completion of this program, students will:

Develop critical thinking skills to separate fact from opinion in various major social media platforms.

Students will develop a personal visual and writing style which will help them to create a portfolio and related materials for job preparation.

Students will be able to define business goals and self-promotion strategies to help them in job preparation. Additionally, they will be able to describe successful working relationships with clients and subjects, to further this preparation.

Students will have sufficient mastery of one or more media to complete the technical and formal challenges pertinent to a body of original work and will be able to clearly communicate the content and context of their work visually, orally and in writing.

CERTIFICATE - REQUIRED COURSES

SUBJECT COURSE UNITS

JOURNAL 101 Collecting and Writing News 3

MARKET 021 Principles of Marketing 3

MEDIART 117 Introduction to Social Media 3

MEDIART 801 Digital Media Storytelling 3

MEDIART 805 Motion Graphics for Digital Video, Animation and New Media 3

PHOTO 009 Introduction to Cameras and Composition 3

Electives - Choose one course from the following: 3

COMM 190 Communication and New Media 3

JOURNAL 109 Critical Thinking and Media Literacy 3

JOURNAL 251 Visual Communication in Mass Media 3

CERTIFICATE - TOTAL UNITS 21

## II. Changes to Courses

**530 Poultry Production (2) UC:CSU**

*Lecture 2 hours.*

***~~Prerequisite~~****~~: Animal Science 501 with a grade of “C” or better.~~*

***Corequisite****: Concurrent enrollment in Animal Science 531.*

Students analyze the economic and managerial aspects of the commercial poultry operation with an emphasis on breeding, nutrition, environmental management and housing of growing and laying stock. Flock management and record keeping are also discussed. Students may be required to visit commercial poultry plants in the local area.

**531 Poultry Production Laboratory (1) UC:CSU**

*Laboratory 2 hours.*

***~~Prerequisite~~****~~: Animal Science 501 with a grade of “C” or better.~~*

***Corequisite****: Concurrent enrollment in Animal Science 530.*

Students study the principles and practices of commercial poultry production with an emphasis on nutrition, reproduction, environmental management, health, marketing and record keeping. Students gain hands-on experience with skills commonly practiced in poultry production. The practical aspects of poultry production are emphasized.

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| **C-ID NUMBER** | **LAPC COURSE** |
| ANTH 115 L | ANTHRO 111 |

## III. Changes to Programs

**General studies: Arts and Humanities**

**(STATE CODE 19181)**

This area of emphasis represents the core courses for students who want to explore a broad area of courses in the arts and humanities including; Art History, Music, Theater, Journalism, Dance, Communication and Modern Languages.

Courses used to satisfy the Area of Emphasis may also count toward general education requirements. Courses from a minimum two (2) academic disciplines must be completed from within the chosen Area of Emphasis. Each course used toward the unit requirement must be completed with a “C” or better or a “P” if the course is taken on a “pass-no pass” basis.

Anthro 102 (3 units), 105 (3 units), 109 (3 units), 121 (3 units), 161 (3 units); ART 101 (3 units), 102 (3 units), 103 (3 units), 105 (3 units), 107, (3 units), 109 (3 units), 111 (3 units), 119 (3 units), 137 (3 units), 138 (3 units), 139 (3 units), 201 (3 units), 202 (3 units), 203 (3 units), 204 (3 units), 205 (3 units), 206 (3 units), 207 (3 units), 209 (3 units), 301 (3 units), 302 (3 units), 307 (3 units), 308 (3 units), 309 (3 units), 400 (3 units), 501 (3 units), 502 (3 units), 503 (3 units), 603 (3 units), 604 (3 units), 605 (3 units), 606 (3 units), 620 (3 units), 621 (3 units), 622 (3 units), 700 (3 units), 701 (3 units), 702 (3 units), 703 (3 units), 708 (3 units), 709 (3 units), 710 (3 units), 711 (3 units); A S L 001 (4 units), 002 (4 units), 003 (4 units), 004 (4 units), 016 (2 units), 025 (2 units), 040 (3 units); ch dev 009 (3 units); CHICANO 007 (3 units), 008 (3 units); CINEMA 003 (3 units), 005 (3 units), 104 (3 units), 107 (3 units); COMM 190 (3 units); counsel 020 (3 units), 040 (3 units); DANCEST 452 (2 units), 801 (3 units), 802 (3 units), 805 (3 units), 806 (3 units), 807 (3 units), 814 (2 units), 815 (2 units), 820 (4 units), 821 (4 units), 822 (1 unit), 826 (1 unit); DANCETQ 101 (1 unit), 535 (2 units), 536 (2 units); DNCESPC 331 (1 unit), 441 (1 unit); ENGLISH 124 (3 units), 127 (3 units), 203 (3 units), 204 (3 units), 205 (3 units), 206 (3 units), 207 (3 units), 208 (3 units), 210 (3 units), 211 (3 units), 214 (3 units), 215 (3 units), 216 (3 units), 218 (3 units), 219 (3 units), 239 (3 units), 240 (3 units), 245 (3 units), 250 (3 units), 252 (3 units), 270 (3 units); FRENCH 001 (5 units), 002 (5 units), 003 (5 units), 004 (5 units), 005 (5 units), 006 (5 units), 008 (2 units), 010 (3 units); HISTORY 001 (3 units), 002 (3 units), 041 (3 units), 042 (3 units), 044 (3 units), 086 (3 units), 087 (3 units); HUMAN 006 (3 units), 031 (3 units); ITALIAN 001 (5 units), 002 (5 units), 003 (5 units), 004 (5 units), 005 (5 units), 008 (2 units), 010 (3 units); JAPAN 001 (5 units), 002 (5 units), 003 (5 units), 004 (5 units), 009 (3 units), 027 (3 units); MULTIMD 650 (3 units), 651 (3 units); MUSIC 111 (3 units), 121 (3 units), 122 (3 units), 251-1 (1 unit), 251-2 (1 unit), 251-3 (1 unit), 299 (1 unit), 321 (2 units), 322 (2 units), 323 (2 units), 324 (2 units), 411 (2 units), 412 (2 units), 413 (2 units), 414 (2 units), 501 (1 unit), 601 (2 units), 611 (2 units), 612 (2 units), 613 (2 units), 614 (2 units), 621 (2 units), 622 (2 units), 623 (2 units), 624 (2 units), 651 (2 units), 705 (1 unit), 721 (1 unit), 755 (1 unit); PHILOS 001 (3 units), 002 (3 units), 012 (3 units), 014 (3 units), 015 (3 units), 019 (3 units), 020 (3 units), 028 (3 units), 030 (3 units), 040 (3 units), 041 (3 units), 042 (3 units); PHOTO 009 (3 units), 027A (3 units), 027B (3 units), 101 (3 units), 102 (3 units); SPANISH 001 (5 units), 002 (5 units), 003 (5 units), 004 (5 units), 005 (5 units), 006 (5 units), 009 (3 units), 010 (3 units), 011 (3 units), 012 (3 units), 015 (3 units), 016 (3 units), 025 (3 units), 026 (3 units), 027 (3 units), 035 (5 units), 036 (5 units), 037 (5 units), 065 (3 units); THEATER 100 (3 units), 110 (3 units), 125 (3 units), 270 (3 units), 271 (3 units), 273 (2 units)

**Arts and Humanities Emphasis total units 18**

**LAPC GENERAL EDUCATION PATTERN 2020-2021**

**C. Humanities**

*3 Sem/4 Qtr Units Minimum*

A S L 001, 002, 003, 004, 040; ANTHRo 105, 121, 161; ART 092, 101, 102, 103, 105, 107, 109, 111, 119, 137, 138, 139, ~~161~~, 201, 202, 203, 204, 205, 206, 207, 209, 301, 302, 307, 308, 309, 501, 502, 503, 604, 605, 606, 700, 708, 709; CHICANO 037, ~~045~~, 047, 054, 057; CINEMA 003, 104, 107, 113; COMM 122, 130; DANCEST 801, 802, 803, 805, 806, 807, 814; ENGLISH 102, 103, 124, 127, 203, 204, 205, 206, 207, 208, 210, 211, 214, 215, 216, 218, 219, 239, 240, 245, 250, 252, 270, 271; FRENCH 001, 002, 003, 004, 005, 006, 010; HISTORY 001, 002, 019, 044, 086, 087; HUMAN 006, 031; ITALIAN 001, 002, 003, 004, 005, 010; JAPAN 001, 002, 003, 004, 009, 027; MUSIC 101, 111, 121, 122, 181, 182, 183, 184, 299, 321, 322, 323, 324, 341, 411, 412, 413, 414, 501, 601, 602, 611, 612, 613, 614, 621, 622, 623, 624, 650, 651, 705, 721, 745, 755, 777; PHILOS 001, 002, 012, 014, 015, 019, 020, 028, 030, 040, 041, 042; PHOTO 009, 027A, 027B, 101, 102; SOC 011, 015, 086; SPANISH 001, 002, 003, 004, 005, 006, 009, 010, 011, 012, 015, 016, 025, 026, 027, 035, 036, 037, 065; THEATER 100, 110, 114, 125, 270, 271, 273, 401

**D2. COMMUNICATION AND ANALYTICAL THINKING**

*3 Sem/4 Qtr Units Minimum*

ACCTG 001; ADM JUS 305; COMM 101, 104, 121, 122, 151, 190; JOURNAL 109; LIB SCI 102; MATH 120, 125, 134, 215, 227, 228A, 228B, 238, 240, 260, 261, 262, 263; PHILOS 005, 006, 009; POL SCI 005; PSYCH 066, 074; SOC 004; STAT 101

**E2. One Activity Course**

*1 Unit Minimum*

ANML SC 623; DANCEST ~~285~~, 301, ~~331~~, 452, 801, 802, 806, 807, 814, 815, 820, 821, 822, 826; DANCETQ 101, 111, 121, 141, 535, 536, 570, 571, 572, 573; DNCESPC 171, 331, 441, 442, 491, 492; HEALTH 002; Any DANCEST, DANCETQ, DNCESPC, KIN, or KIN ATH activity course.

## IV. UC Transferable Course Agreements

**700 Theatre Festival Workshop (2) UC:CSU - RPT 3**

*Laboratory 6 hours.*

In this course, students learn methods, strategies and skills to compete in theater festivals, for example the Kennedy Center American College Theatre Festival. Students learn the rules of competition and prepare performances or presentations for competition. Areas of competition include: Auditioning for scholarships, professional companies, and college and university programs; stage management; costume, light, sound, and scenic design; allied theater crafts; play writing; dramaturgy; and others which may arise.